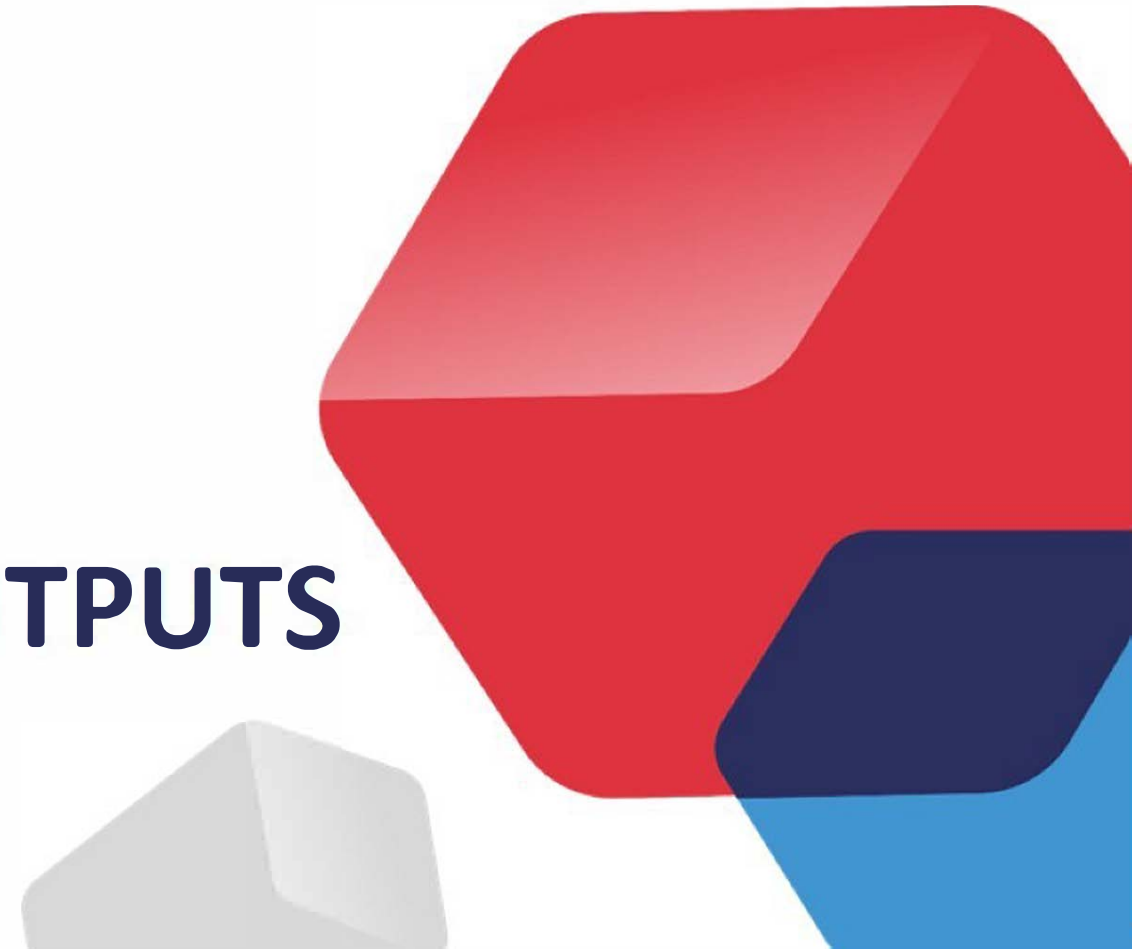
EUROSAI
Post-Congress Get-Together

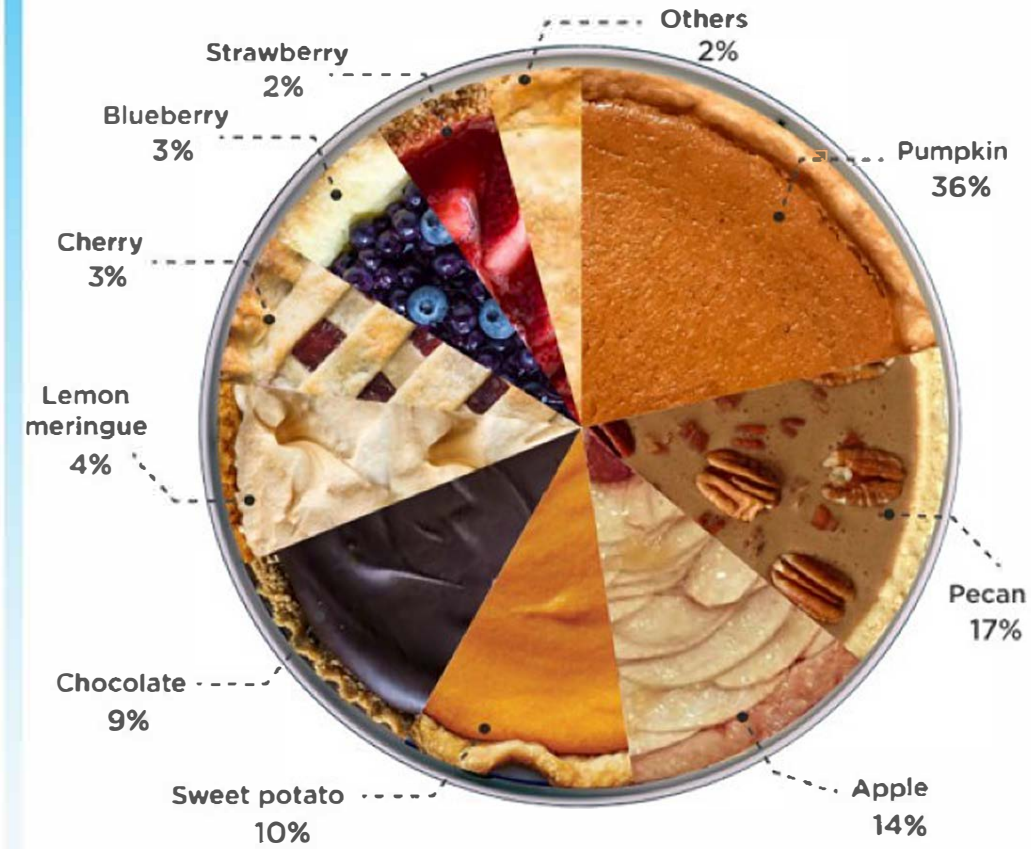
WS #1 VISUALIZATION AND PUBLICATION OF AUDIT ACTIVITY OUTPUTS

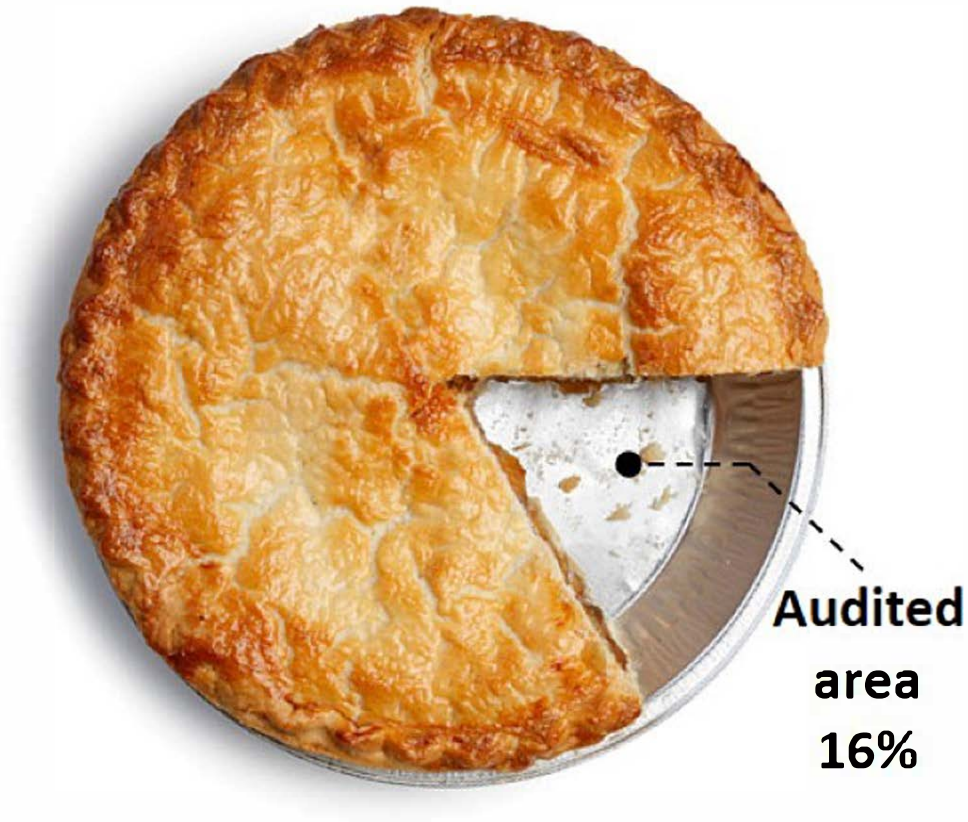


Why use visualization?

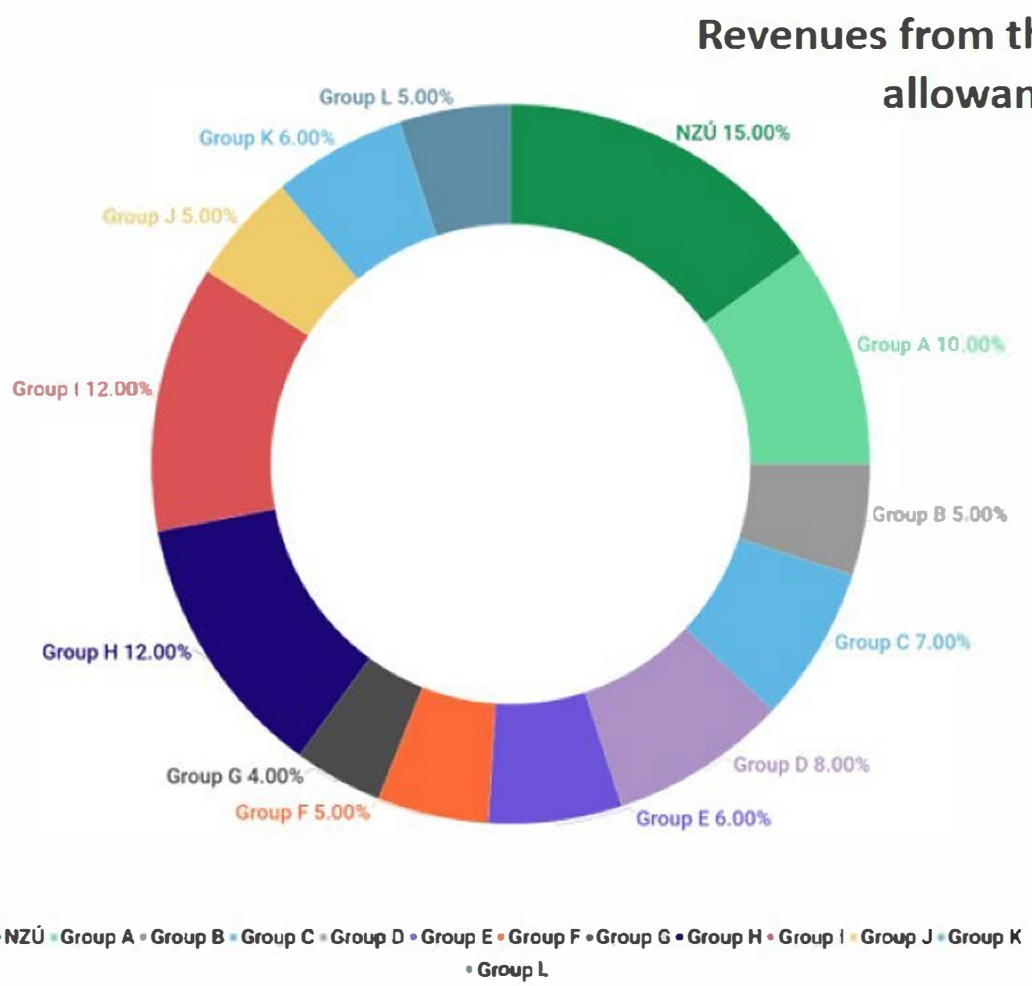
#1 Just show the number

#2 Do not use details





#3 Highlight the main part



15 %
Green Savings Programme

85 % Other

#4 Use the right pictograms

> According to the Ministry of Industry and Trade, only 24% of public buildings met the energy performance requirements.

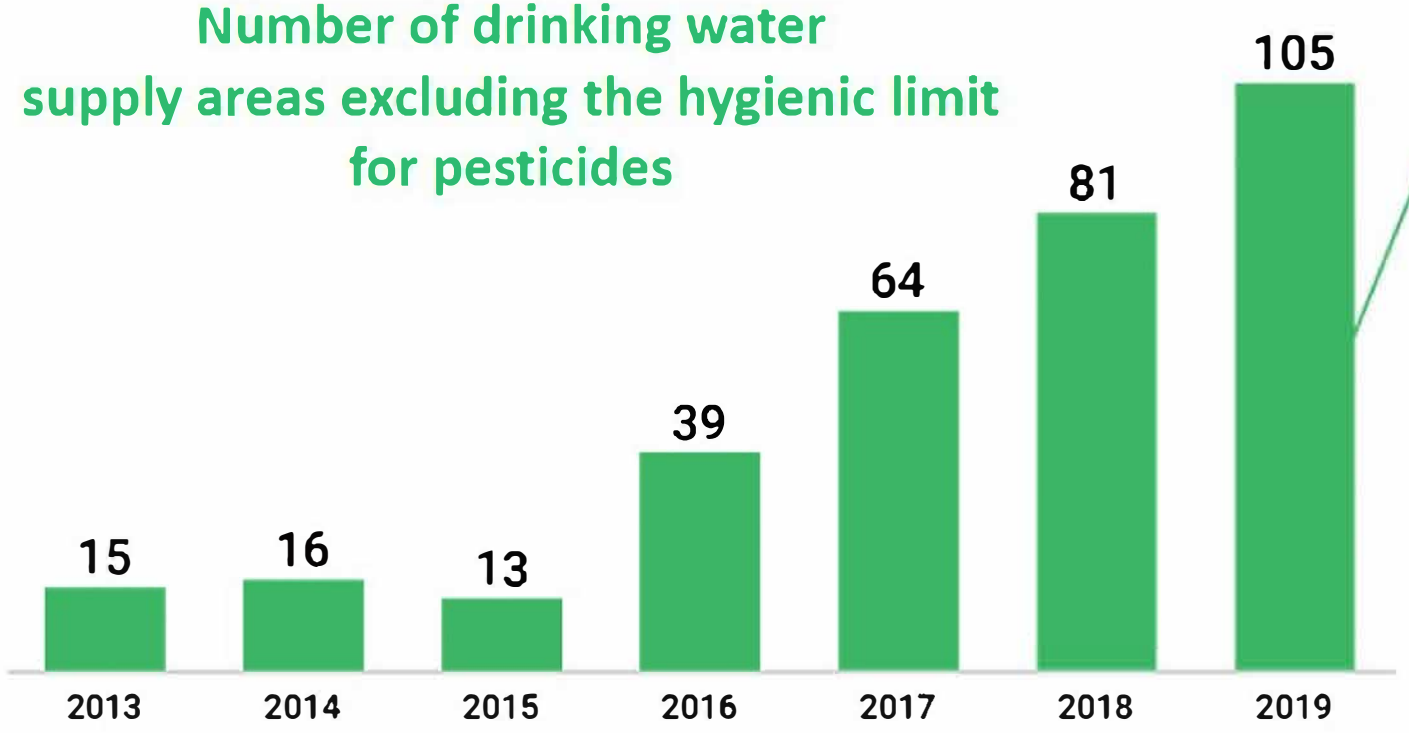
585 buildings do not meet the goal

189 buildings meet the goal

#5 Follow the main trends

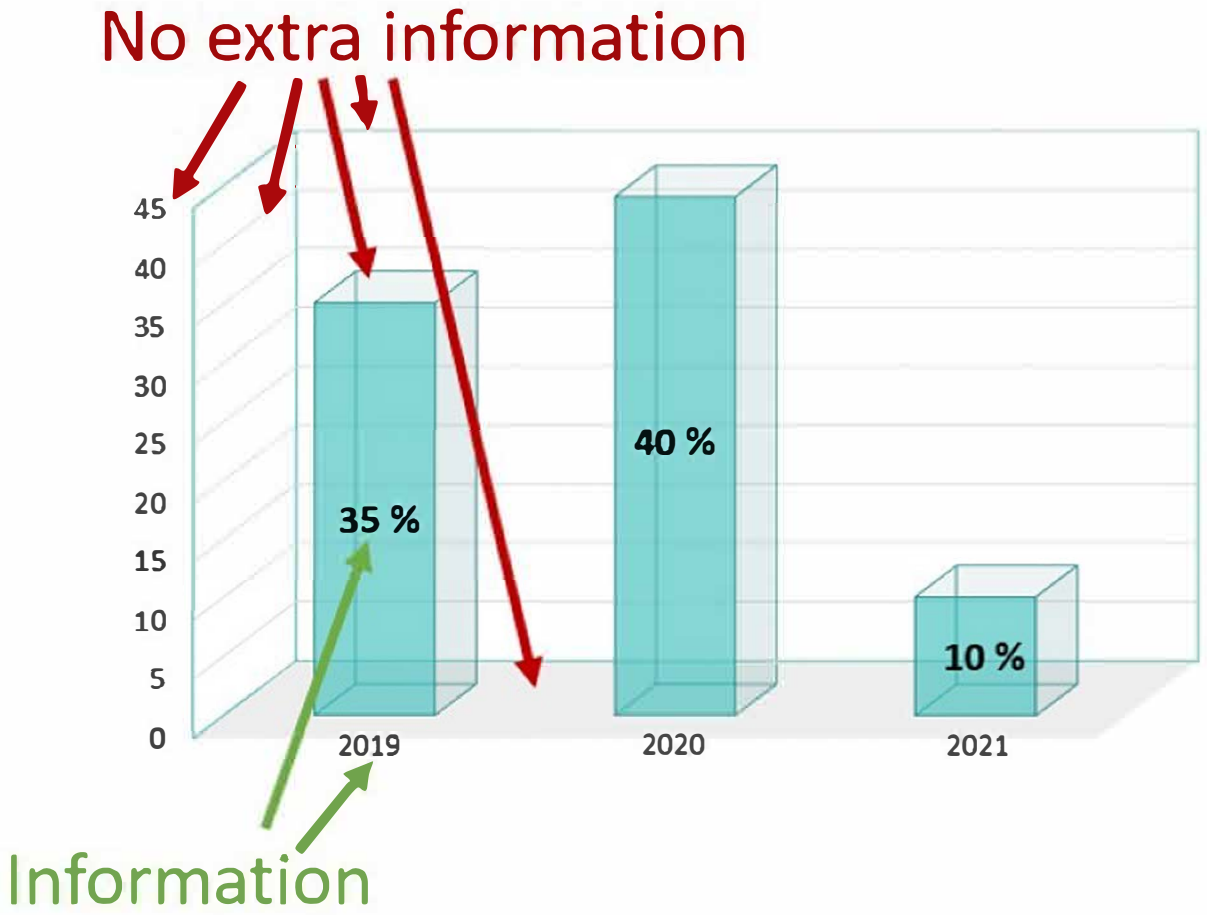
Components of institutional financing in 2014 - 2020 (billion CZK)

#6 Use the text box

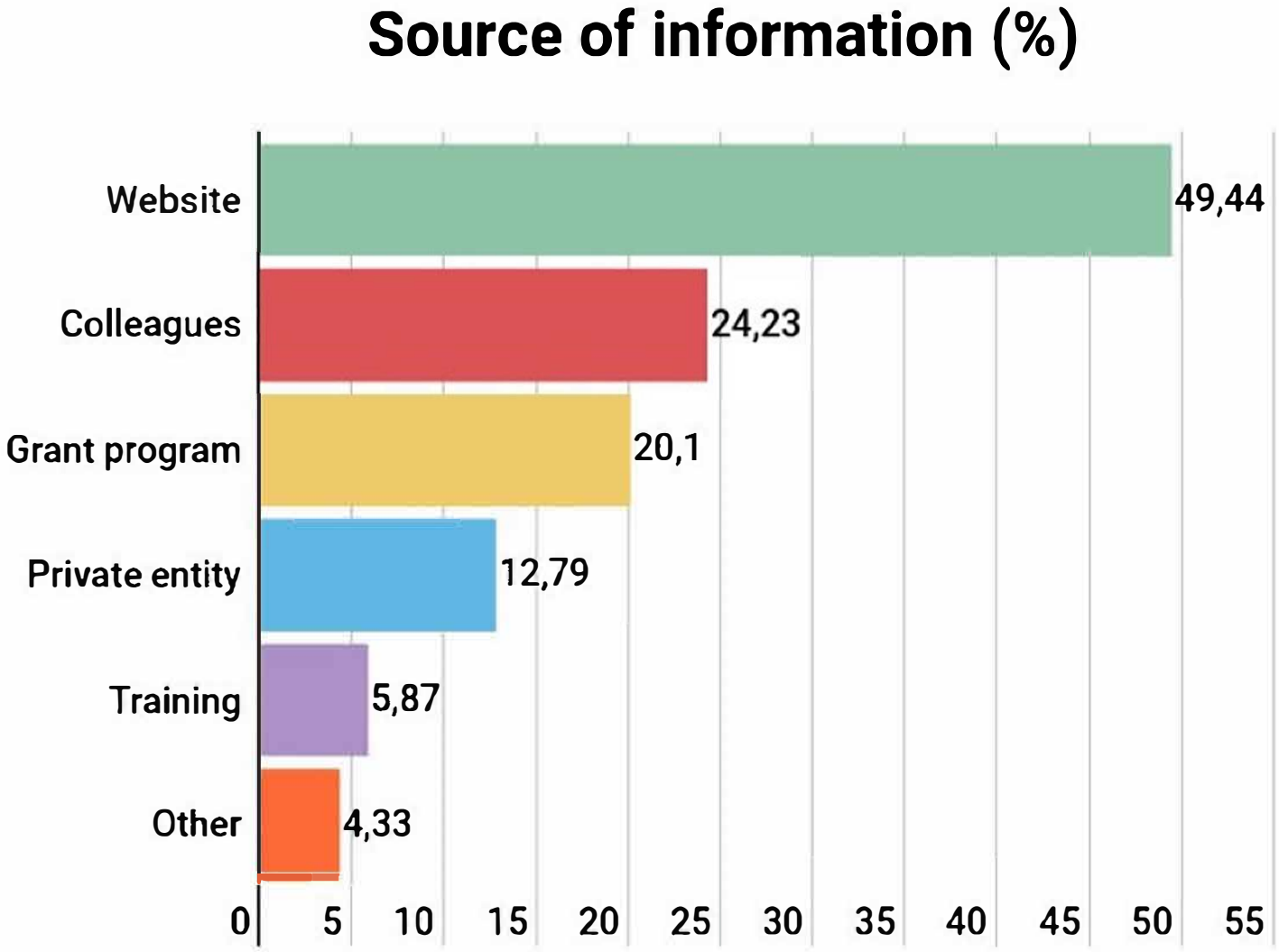


In the case of non-compliance with the hygienic limits for pesticides, the lower quality of drinking water impacted 220 thousand inhabitatnts supplied from 105 water supplies in 2019

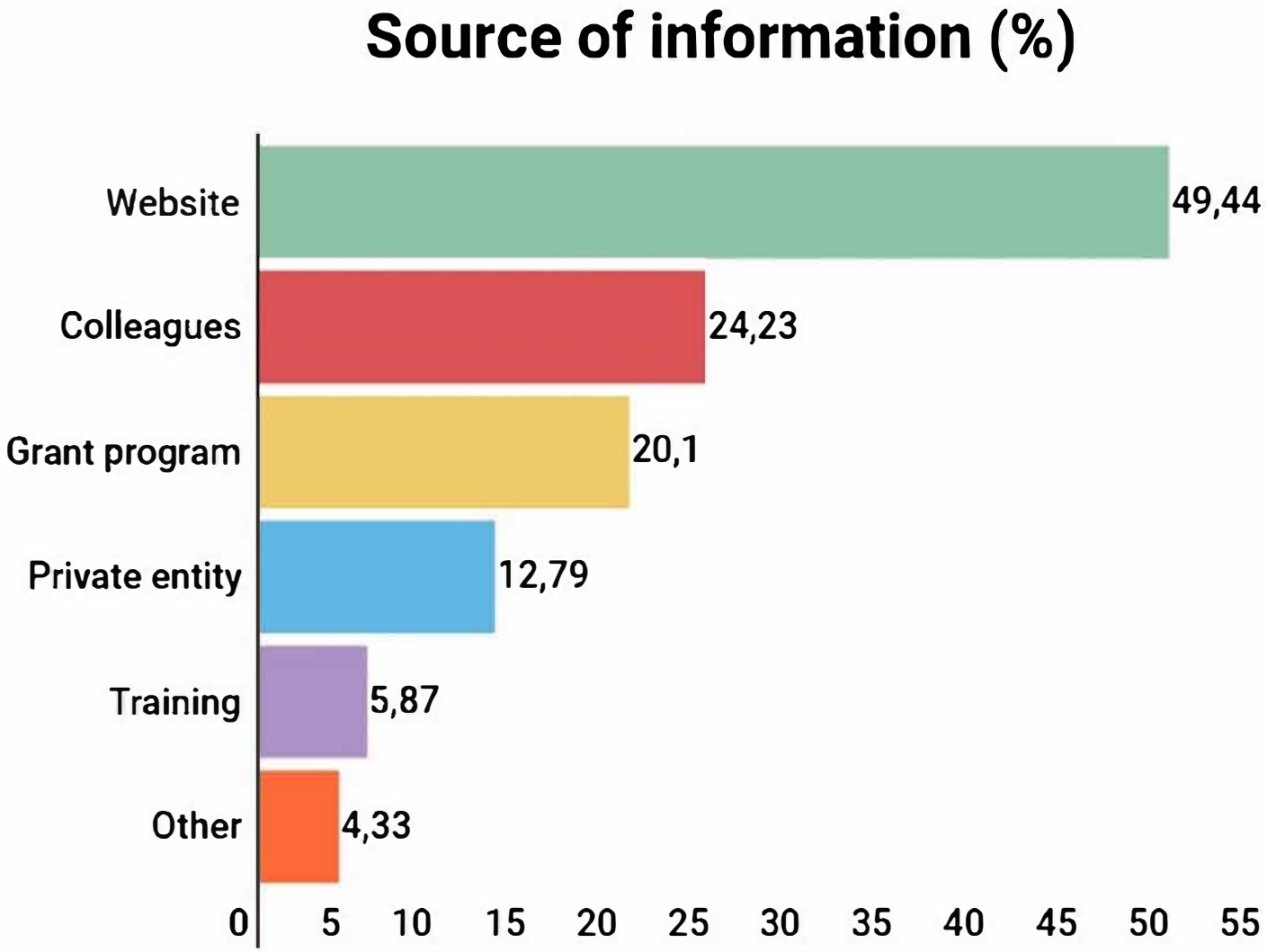
#7 Remove anything that is ugly



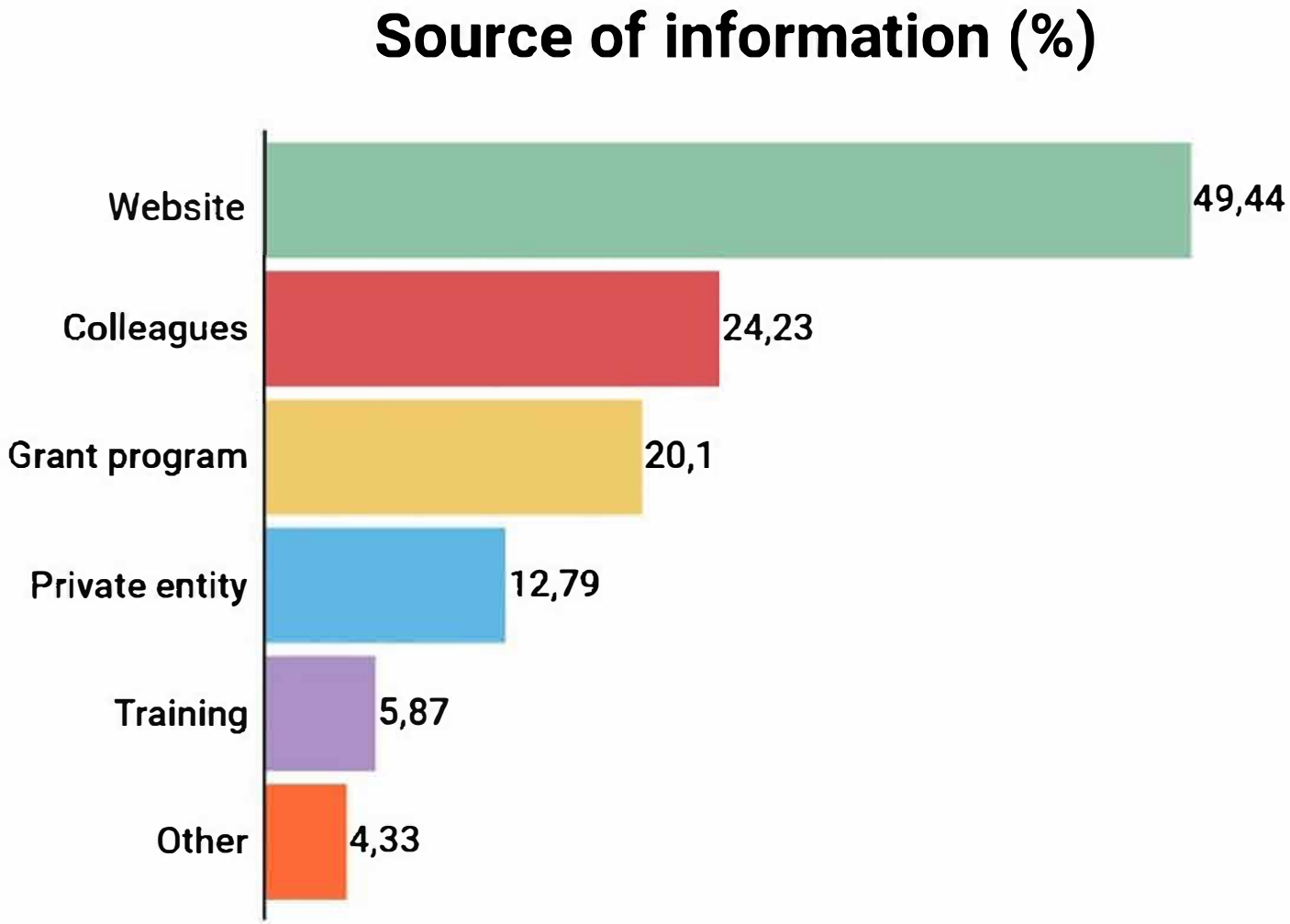
#8 Less is more



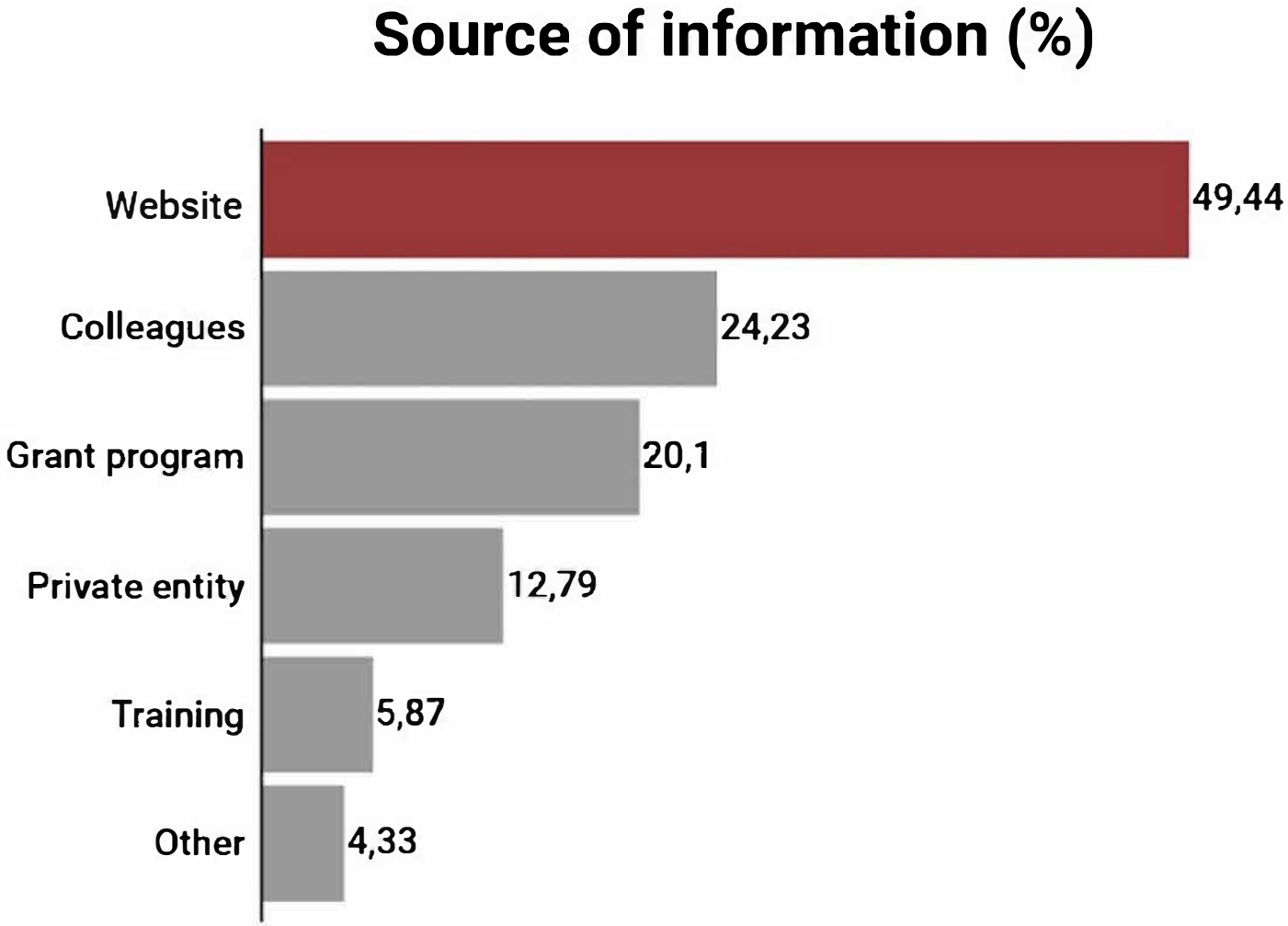
#8 Less is more



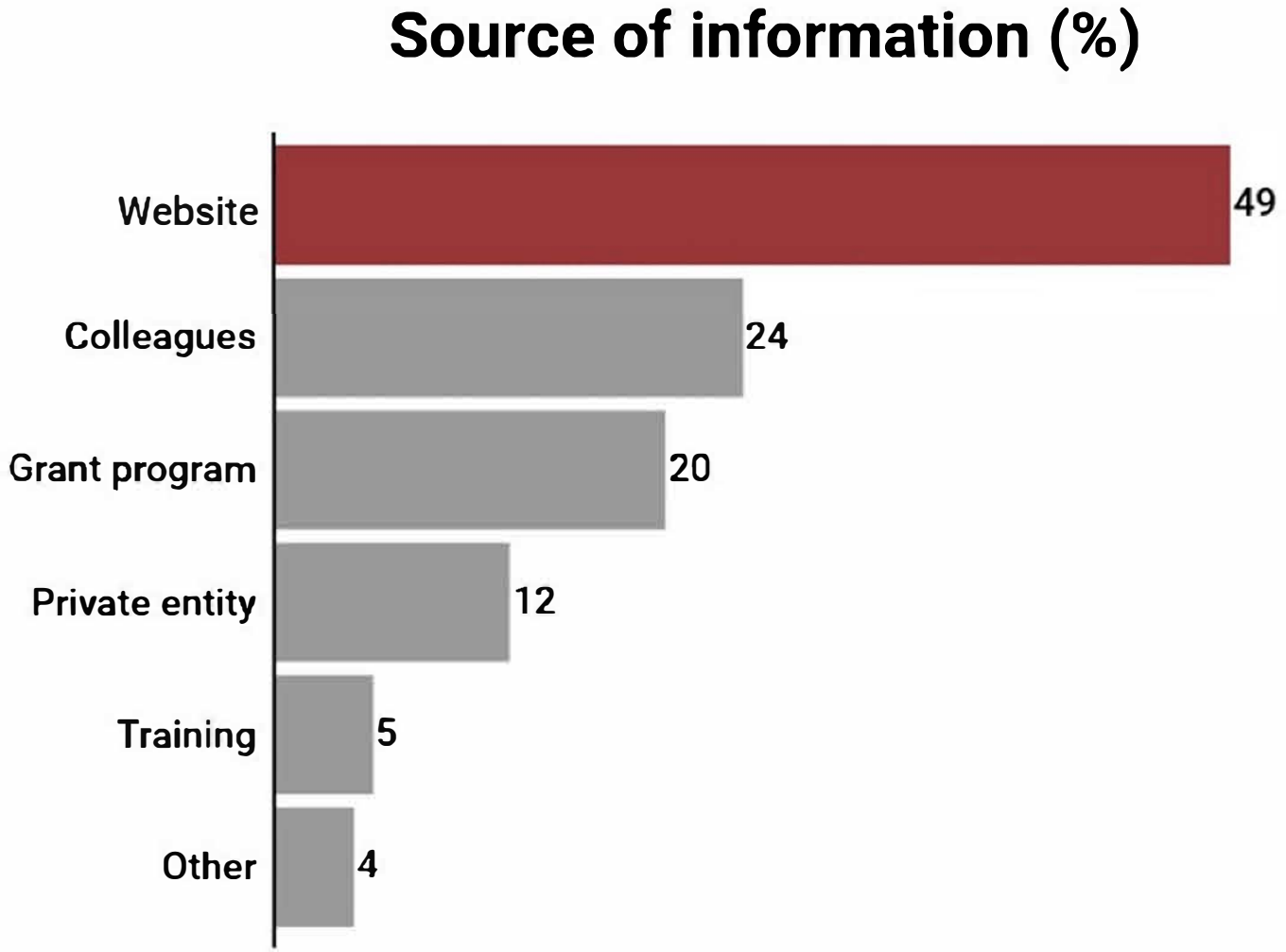
#8 Less is more



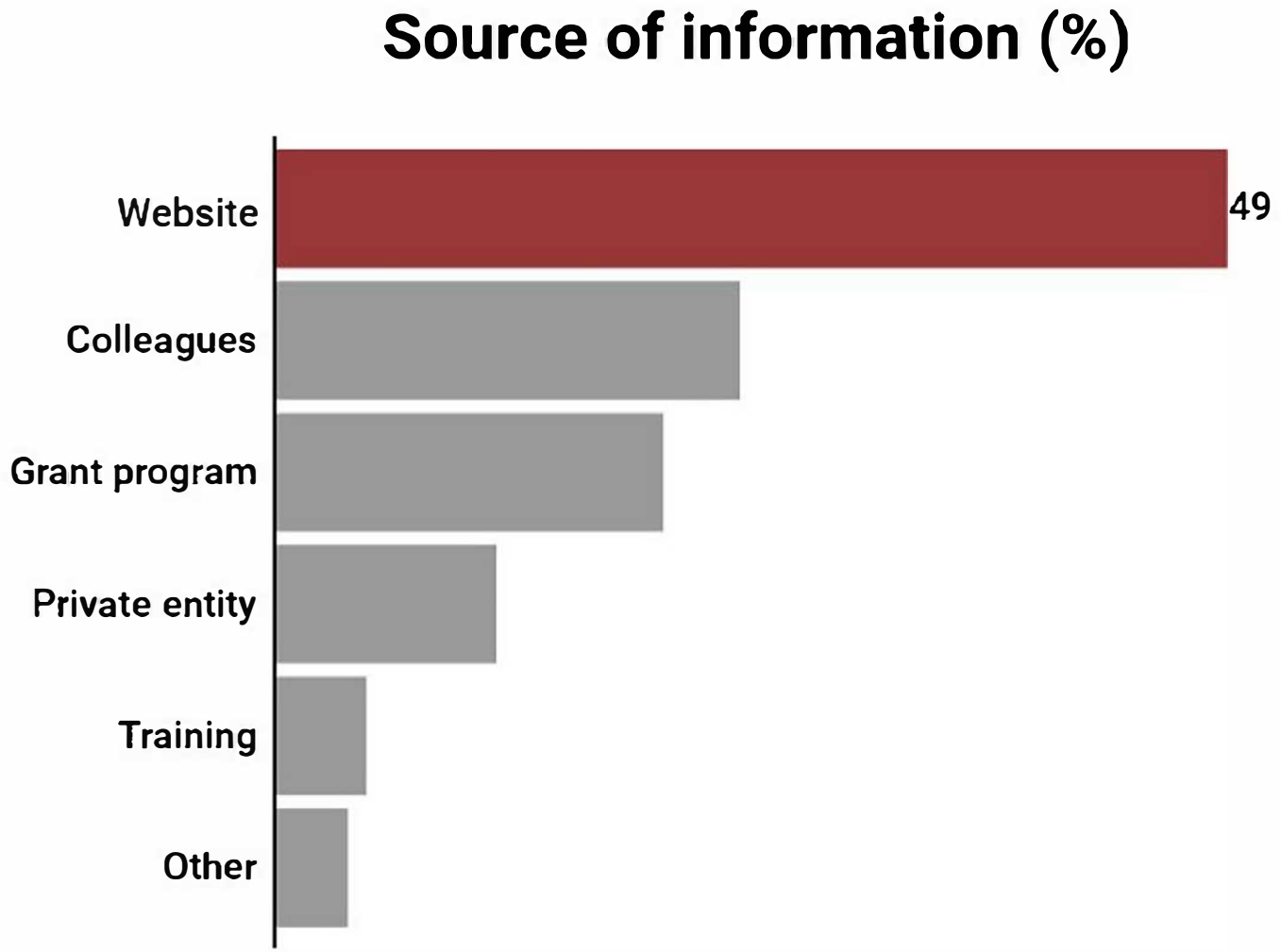
#8 Less is more



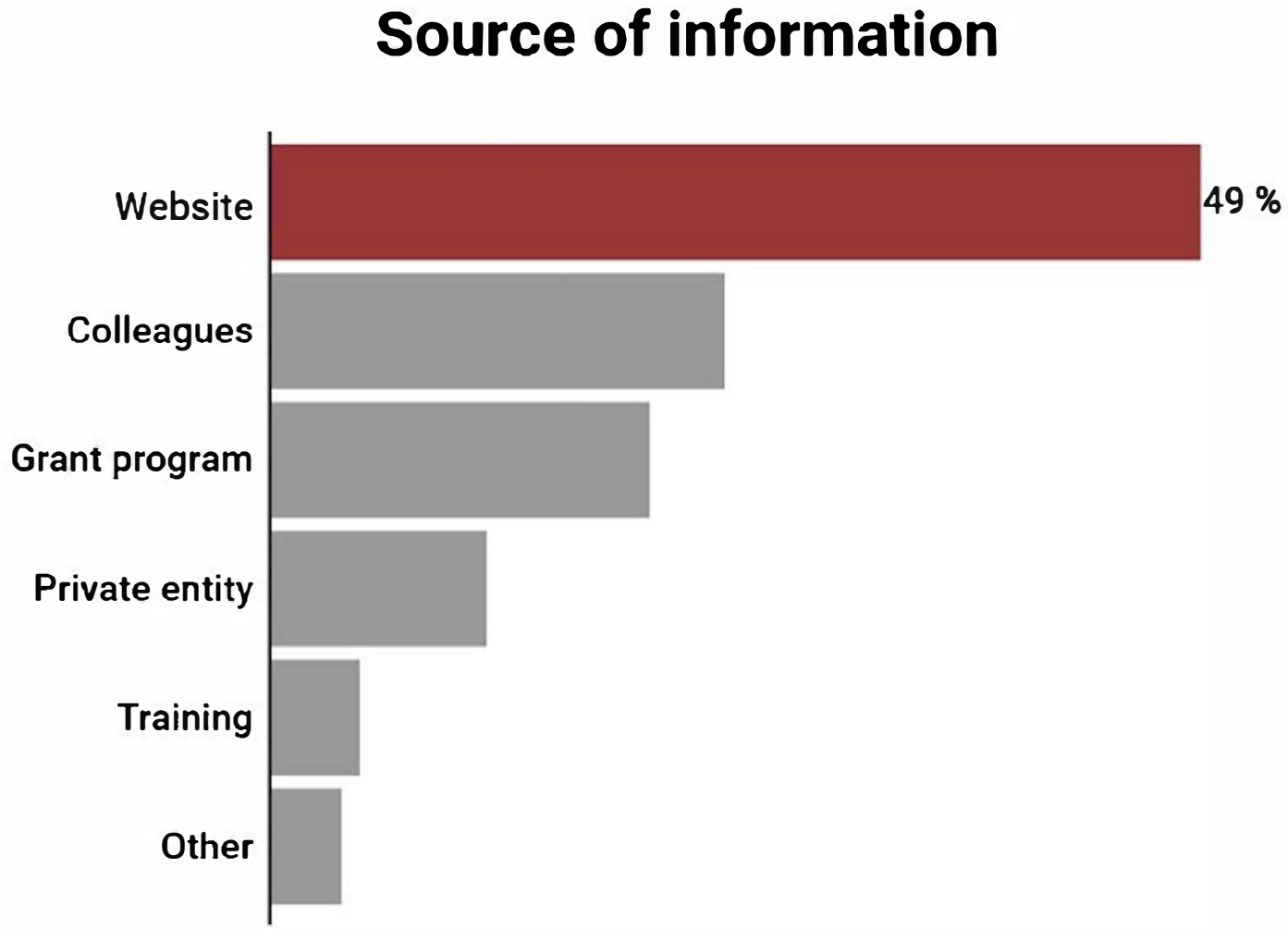
#8 Less is more



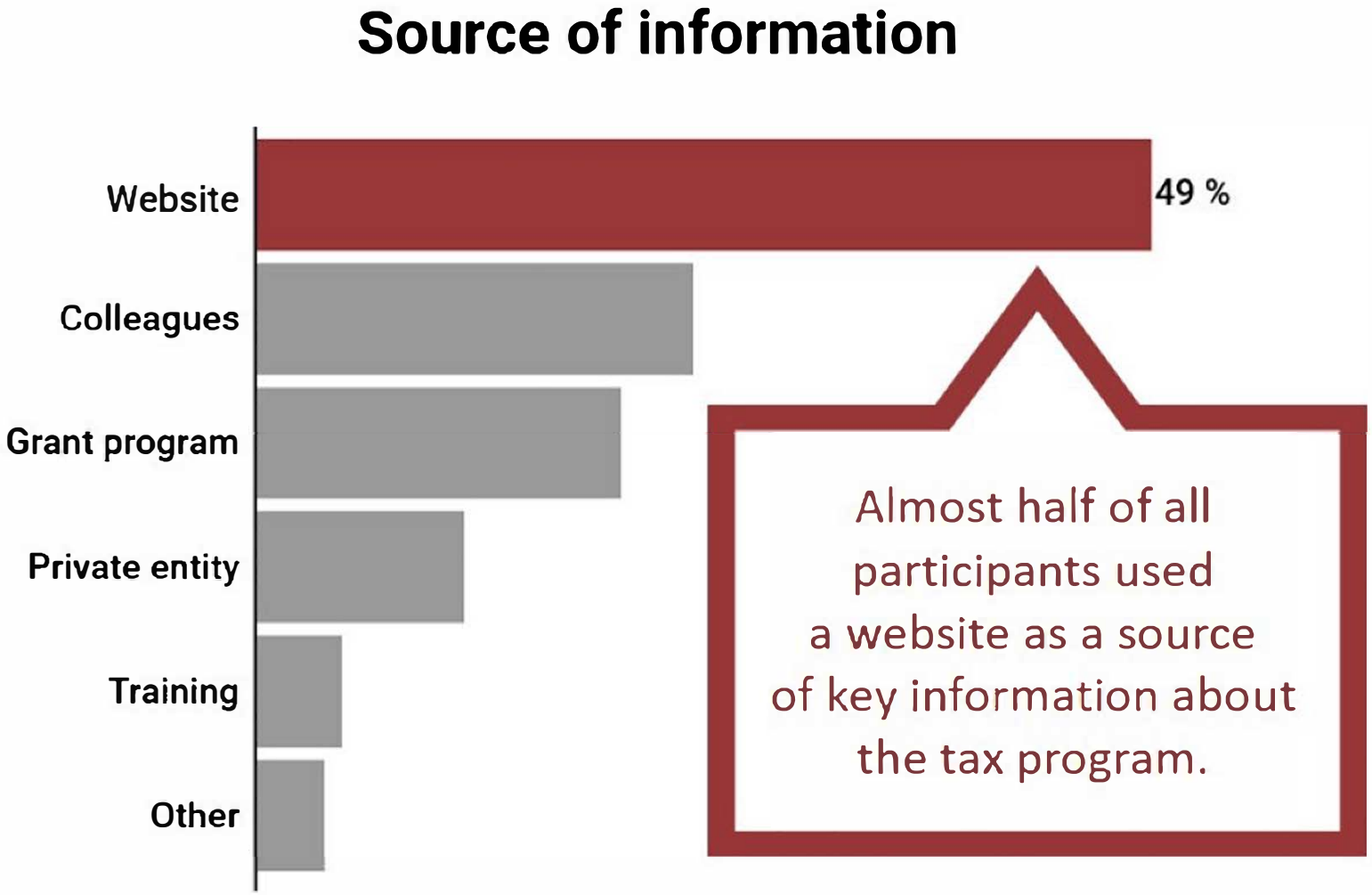
#8 Less is more



#8 Less is more

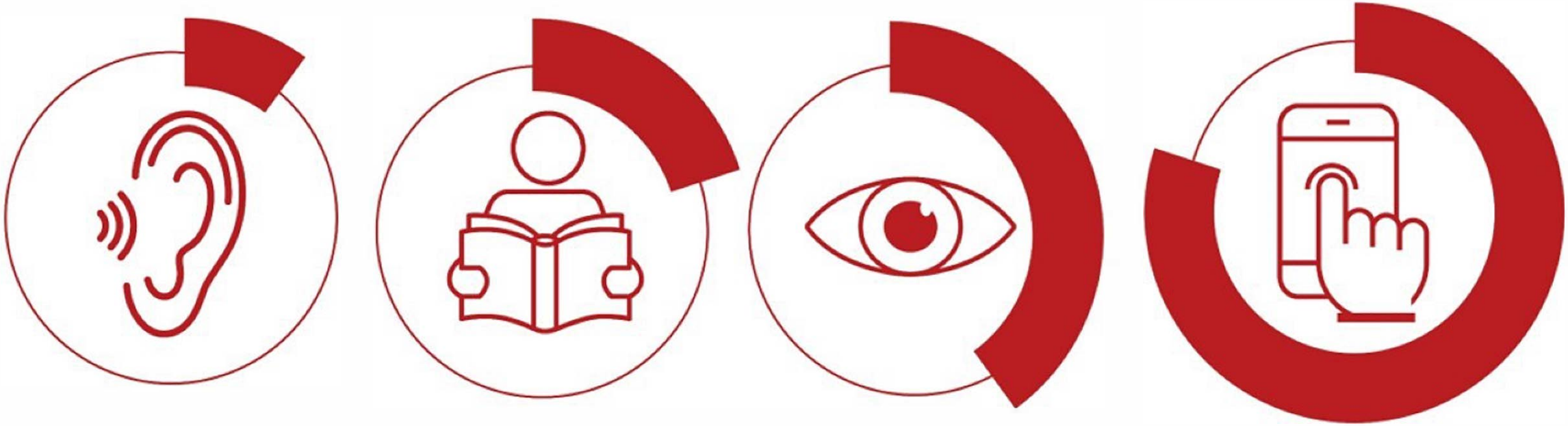


#8 Less is more



#9 Make it interactive

Summary



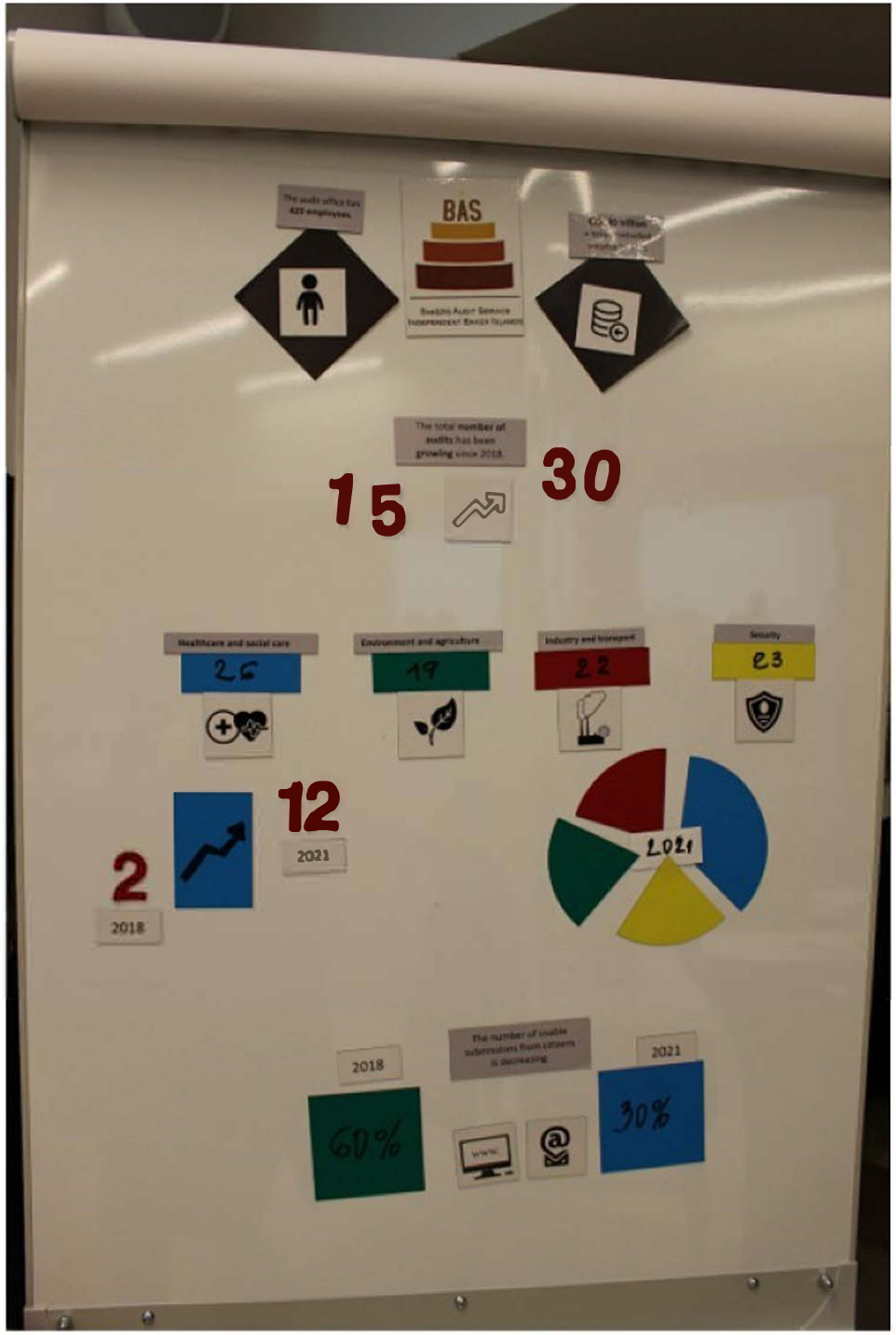
VIZUALIZATION TIPS

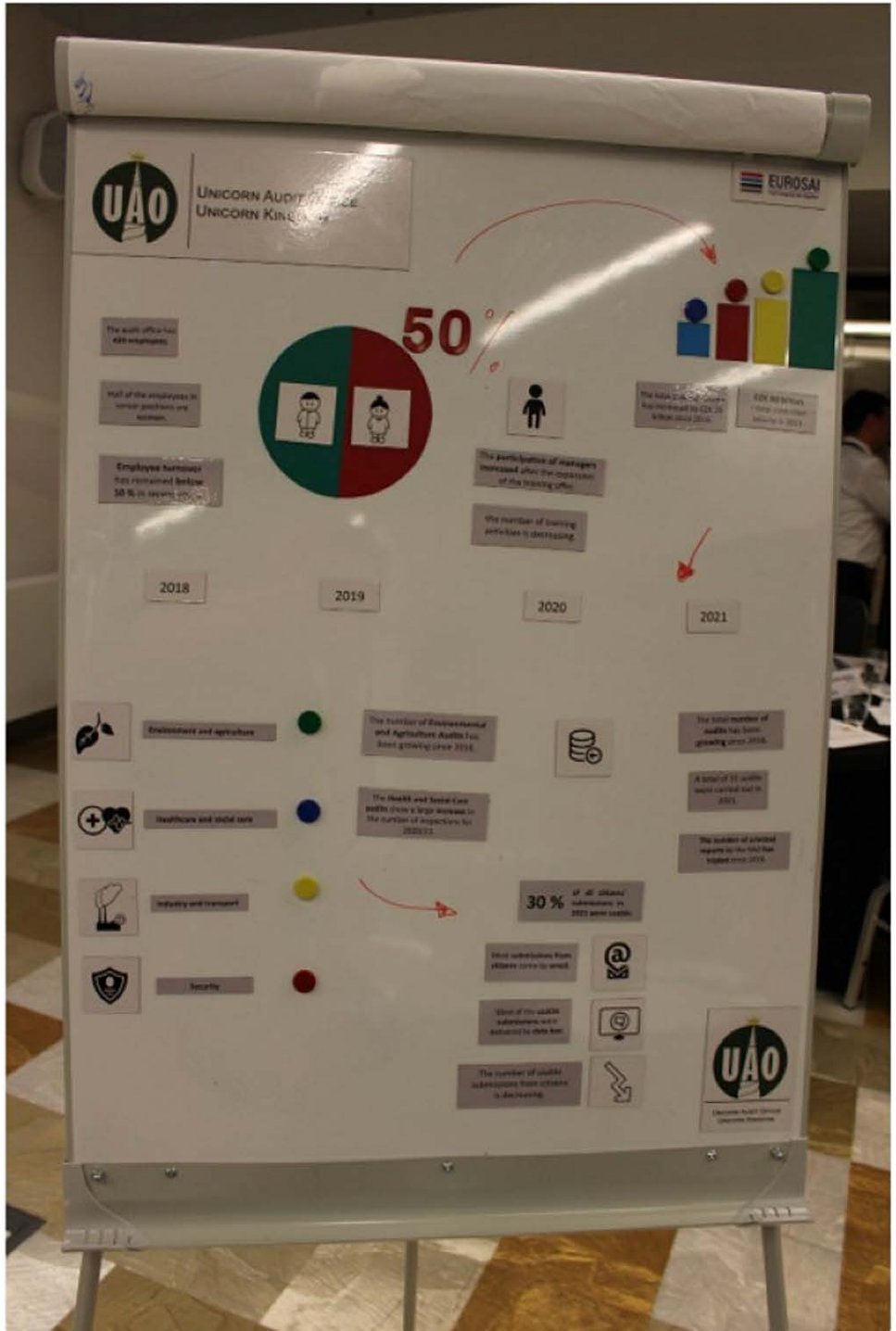
Use max 1 – 3 areas

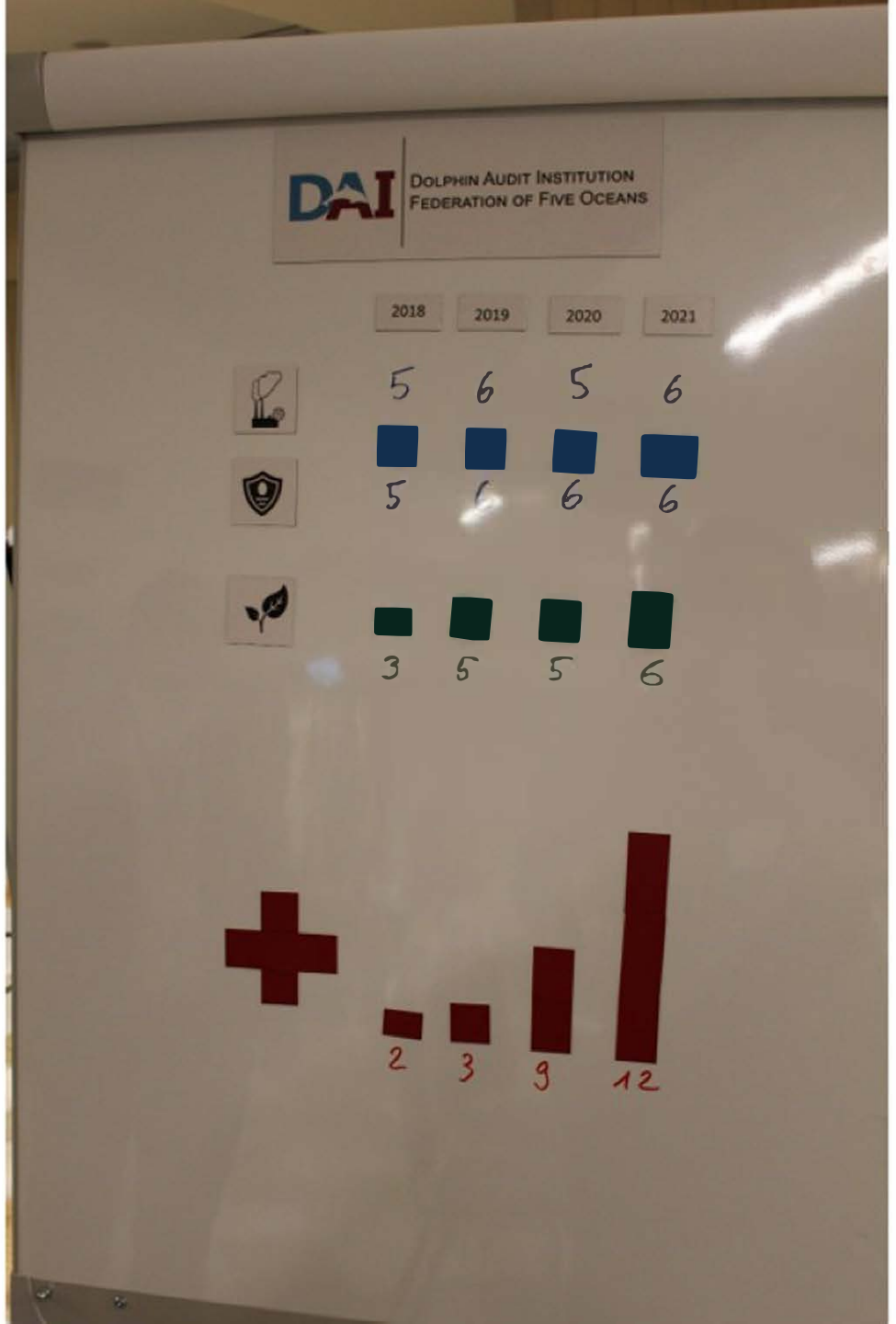
→ select only some tables and only some numbers

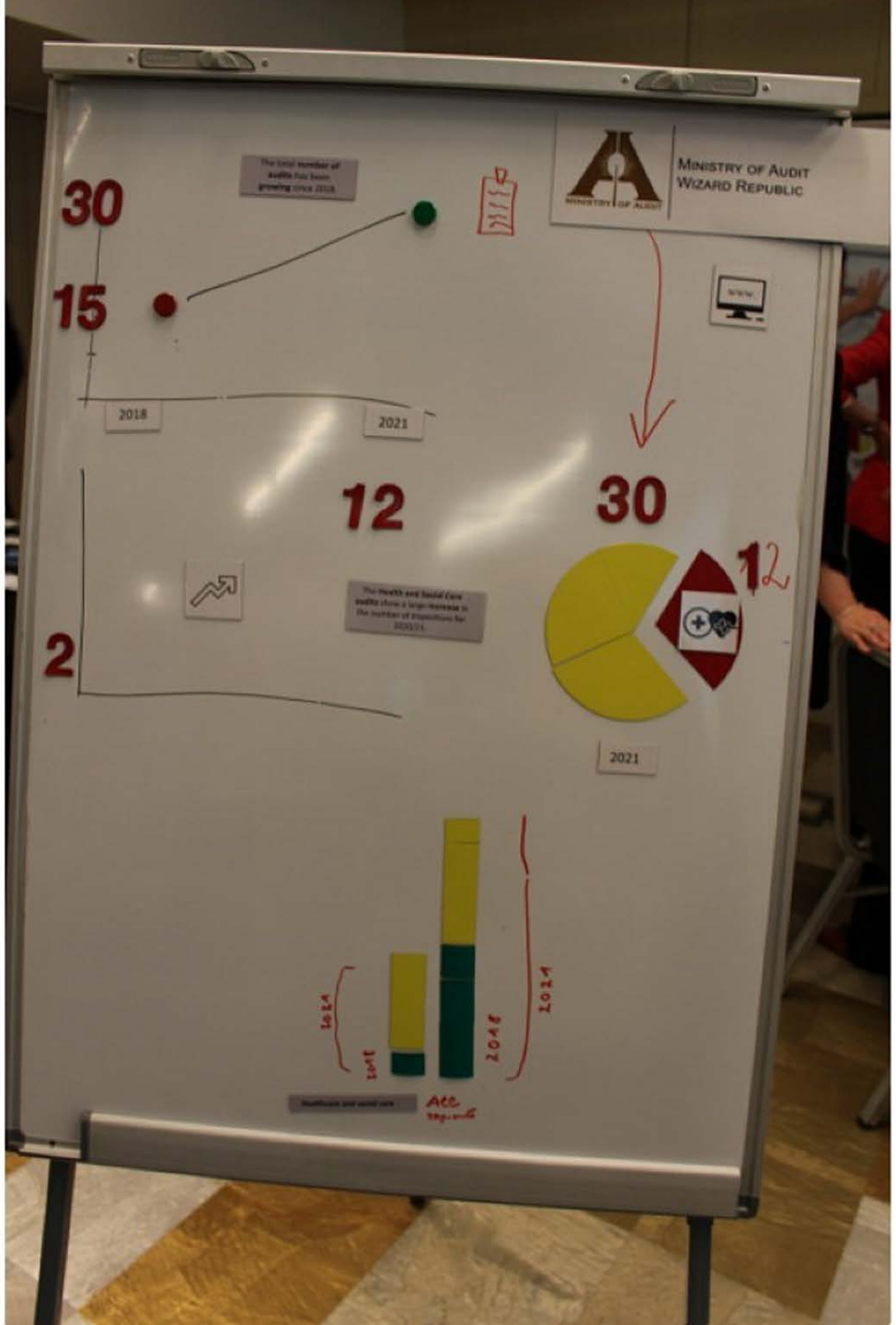
Use markers

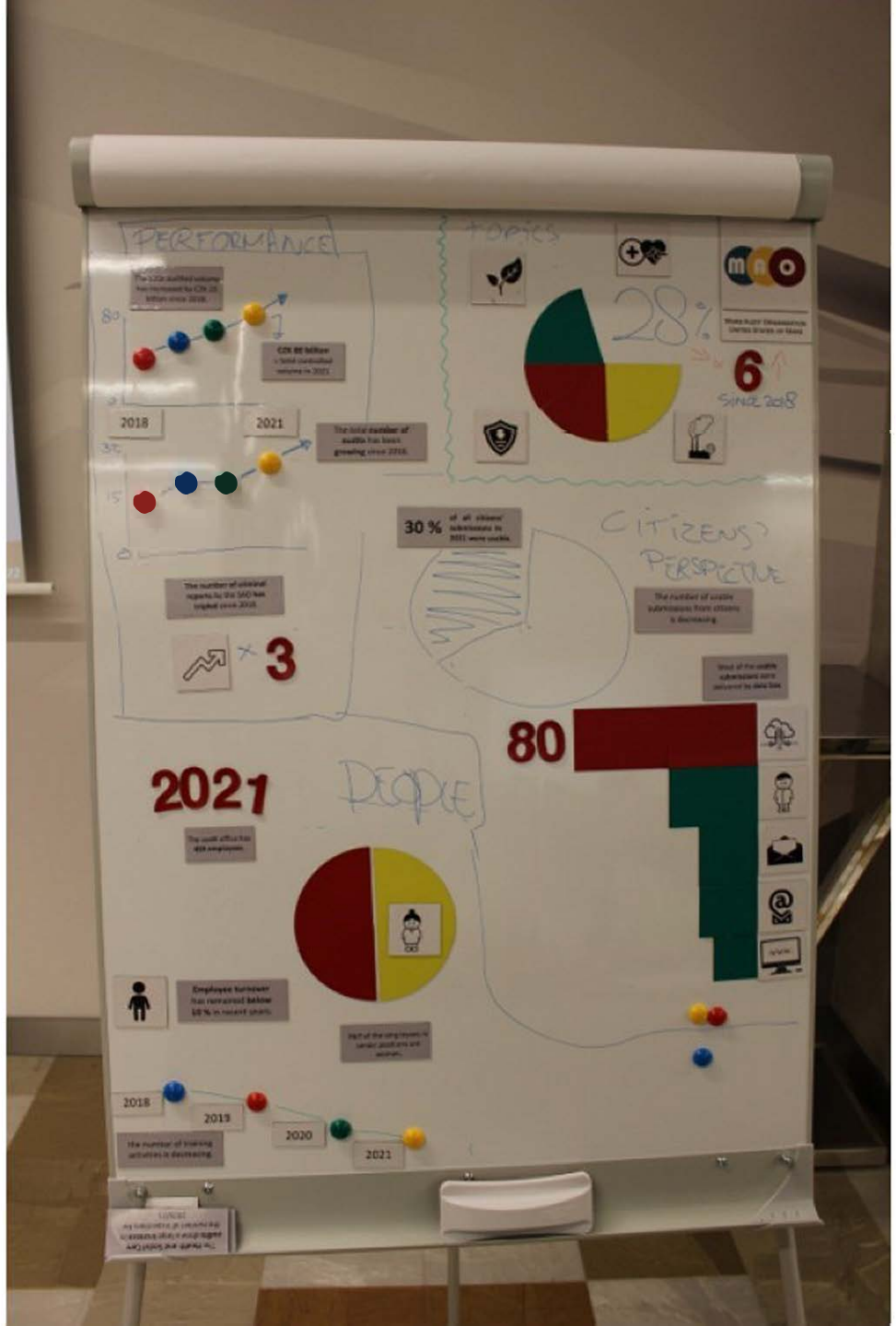
→ e.g. for numbers, arrows, pictures


BAS
15
30
25
19
22
23
12
2021
2
2018
2021
60%
2021
30%


UAO
EUROSAI
50 %
2018
2019
2020
2021
30 %


DAI
Dolphin Audit Institution
Federation of Five Oceans
2018
2019
2020
2021
5 6 5 6
5 6 6 6
3 5 5 6
2 3 9 12


MINISTRY OF AUDIT
WIZARD REPUBLIC
30
15
2018
2021
12
2
30
12
2021


PERFORMANCE
2018
2021
3
TOPICS
28%
6
SINCE 2018
30 %
CITIZENS' PERSPECTIVE
80
2021
PEOPLE
2018
2019
2020
2021

don‘t use too many colours
less is more!
storytelling
use pictograms
without unnecessary information