

Visualization and publication

of audit outputs

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A challenging era

We have been facing the aspects of the modern digital era for almost two decades. It requires us to evolve and become more and more efficient if we want to overcome the challenges that it entails. Not only do we deal with the constant increase of data available, but we also have to adapt to changes in a way how the stakeholders and the public perceive it. The ability or willingness to read through the text without any visually attractive content has become less common than before and communication channels have shifted as well.

Whether you are baffled by it or have already succeeded in this area, we invite you to join our workshop and **share your experience, opinions, and approaches** to attract target audience and to encourage them to dig deeper.

Learning by examples

According to our survey, the most in-demand topics for the workshop were **infographics** and **interactive data visualizations**.

As a part of the interesting and entertaining content, a few colleagues from EUROSAI will present you the products they have recently created along with the story of their path to victory. The role of their presentations will be twofold:

- a) To present the product to the others and compete for the title of “The Best Product” of the workshop (determined purely on your subjective feelings).
- b) To reveal the hidden part of the iceberg and ignite a vibrant discussion on what it takes to establish successfully the production of such products.

During the presentations, you will be asked to put yourselves in a place of the group the product was originally created for (policy makers, the public, etc.) and upon collecting all your insights, we will attempt to set down the main aspects of a successful visualization together.

That's all?

The rest of the content remains a secret. Uncover it by joining our workshop!

Beneficial, inspirational and rewarding activity for each participant

We organize the workshop in order to:

- **see** the best practices for visualization and publication,
- **explore** new tools and approaches,
- **share** tips and tricks,
- **build** professional network.