

1 / Visualization and Publication of Audit Activity Outputs

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A challenging era

We have been facing the aspects of the modern digital era for almost two decades. It requires us to evolve and become more and more efficient if we want to overcome the challenges that it entails. Not only do we deal with the constant increase of available data, but we also have to adapt to changes in a way how the stakeholders and the public perceive it. The ability or willingness to read through the text without any visually attractive content has become less common than before and communication channels have shifted as well.

Reasons to participate:

The visual support of audited area is a common practice, but how to highlight the most important points and how to give the information to the readers in a simple and clear way? During this workshop, we are going to focus on using storytelling in visualizations and publications of individual audit outputs. The workshop targets auditors, graphic designers, even top managers. There are no requirements of ICT experience for an active participation in this workshop.

Possibility to give a presentation

Has your SAI created such a product that is worth sharing with the others? Let us know about it. **We will give you the opportunity to present your product.** It can be either in the form of slides, a video (speaker is not present at the Congress), or any other innovative way. The participants will then have an opportunity to raise questions and ignite vibrant discussion. Based on these discussions and a survey, we will be able to narrow the contributions to the last one, the “best”.

What about the content of the workshop?

We are going to talk about how to smoothly:

- apply storytelling principles to visualization and publication in audit reports
- turn data into story ➡ from a simple data display to visual narrative

Beneficial, inspirational and rewarding activity for each participant

We organize the workshop in order to:

- **see** the best practices for visualization and publication,
- **explore** new tools and approaches,
- **share** tips and tricks,
- **build** professional network.